



“Living the Legacy”

**2008-2012 Strategic Plan
Unami Lodge, One
Cradle of Liberty Council, BSA**



The National Order of the Arrow Vision

As Scouting's National Honor Society and as an integral part of every Council, our service, activities, adventures, and training for youth and adults, will be models of quality leadership development and programming that enrich the lives of our members and help extend Scouting to America's youth.

The Mission of the Lodge

The mission of the lodge is to achieve the purpose of the Order of the Arrow as an integral part of the Boy Scouts of America in the council through positive youth leadership under the guidance of selected capable adults.

The General Goals of Every Lodge

- Be an integral part of every Council.
- Be recognized as a Quality Lodge.
- Be responsive and flexible in meeting the needs of the Council.
- Be proactive, innovative, and energetic in the support of the Council and its units.

Introduction

Unami Lodge strives to fulfill the mission of the Lodge as defined by the National Order of the Arrow Committee and seeks to reach each of the general goals set forth above. The Executive Committee has recently completed a review of our operations and over a long planning process has identified the following areas to make every effort to improve and/or develop through 2012. Our goals have been divided over the four areas of National emphasis.



Promote Outdoor Adventure

1. Continue to work closely with and be an active part of the Council Camping Committee by playing the major role in the promotion of the Cradle of Liberty Council Camps.
2. Be the driving force in the production of an annual Camp Promotions campaign that includes the production of a video, personal and mailing contacts, and informative unit presentations. Develop better training to conduct more quality Camp Promotion/Unit Election visitations and help Chapters strengthen their role and responsibilities in this effort.
3. Develop a relationship with the Council High Adventure Effort in order to help promote participation in the organized High Adventure trips.
4. Develop a promotional plan to annually highlight and generate support for the Order's High Adventure events and work to send participants to support these efforts.
5. Increase the Lodge's presence at our Summer Camps by doing the following:
 - Increase the number of Lodge members on the camp staff and help the Council's efforts in recruiting and sustaining quality staff members.
 - Improve the quality of the Call Out and Induction Ceremonies at summer camp by recruiting dedicated ceremonialists. Also continue work to provide quality regalia and well maintained grounds and support materials.
 - Increase our unit's participation in Summer Camp Inductions.
 - Develop a standard process for conducting the Ordeal and handling the Brotherhood process at both camps.
 - Work with the Camp Directors to hire better honormasters to conduct the Lodge program at our camps.
 - Develop a Honormaster Handbook to aid the Honormaster in their summer camp operations.
 - Develop and conduct a Unami Lodge, One Camp Honormaster Training Session to be executed at every Second Spring Lodge Weekend.
 - Keep Quality Honormasters and Summer ceremonialists involved on the Executive Committee or with Weekend Ceremonies.
 - Eventually increase the Lodge provisional program to include the Brotherhood.
 - Arrange to have more Lodge merchandise available in the Camp Trading Posts.
 - Create Lodge promotional material that can be distributed to units that attend camp to boost awareness of the Lodge and its activities.
6. Send a contingent to ArrowCorps5 at the George Washington and Jefferson National Forest in Virginia.



Develop Leaders of Character

1. Continue to develop and build on the annual Lodge Leadership Development event. Alternate this event to be a weekend one year and a one day event the next.
2. Develop specific Committee Binders to help improve continuity from year to year. These binders will serve as a means for developing and keeping track of responsibilities and goals, as well as for writing and passing on a closing report to the next leadership group.
3. Create a Chapter Development Program that includes training and similar materials as mentioned above that includes chapter program ideas.
4. Develop goals for each committee and chapter every year and assess them quarterly.
5. Continue to support the National Leadership Seminar program by sending participants every year.
6. Adequately plan and prepare to send contingents to the 2009 and 2011 National Order of the Arrow Conferences to be able to take part in the training and leadership development of its participants. Offer aggressive fundraising campaigns for these trips so that youth members who participate have the option of attending for free or at very low cost.
7. Continue to identify, recruit, develop, and retain quality adult volunteers as advisers with desired qualifications.



Serve & Support Scouting in the Cradle of Liberty Council

1. Continue the Community Service day through at least another cycle to further our outreach to the areas in which our Council serves and to help raise awareness of the good Scouting brings to the community.
2. Continue to serve the Camps of our Council by maintaining a high level of quality service at our annual weekends. Work to continue to improve the organization and implementation of the service at the start of the projects on the weekends.
3. With the Council identify a large project at Camp that we can take on and complete. Look to plan and fundraise so that the project can begin in 2010.
4. Expand the Trade-O-Ree event to include a camping demonstration or advancement opportunity for the units of our Council. Better advertise and promote this expanded format to the Council.
5. Improve Chapter operations so that they in turn can serve and support the district in which they serve. This will be done by:
 - Improve quality of the Chapter Meetings and thus increase participation.
 - Utilize Roundtables, unit OA Reps, Newsletters, Email and Phone to showcase Chapter presence in the districts.
 - Have the Chapter Chief and Adviser attend and be part of the District Committees.
 - Have the Chapter Adviser also serve as the District Camping Chairman to further integrate the OA and camping in the Council.
 - Have the Chapter take on a responsibility to execute for the District.
6. Be involved in a large way in the planning and success of the 2009 Cradle of Liberty Council Jamboree on May 1-3, 2009.
7. Begin and develop relationships to assist with the Cub Scouting Program in Council.
 - Be an active part of the Cub World promotional effort.
 - Get involved with the Cub Halloween Program.
 - Get involved with the Cub Christmas Program.
8. Continue to be recognized as a Quality Lodge and support the Council's Quality Council achievements.
9. Develop ways to be of service to the Scouting for Food campaign and Thanksgiving wrap up.
10. Build upon our financial position with improvements to budgeting, building income streams and increasing membership and retention trends. Through our financial position continue to support the Council through camp improvements and endowment.
11. Through our efforts in Camp Promotions help cultivate better Cradle of Liberty unit participation at Cradle of Liberty Summer Camps including Cub World.
12. Provide support in the form of service crews for any Cradle of Liberty events, programs or activities when called upon.



Be an Active and Honored Brotherhood

1. Increase the Lodge presence within the Council's units through better utilization of the OA Troop/Team Representative Program.
 - Improve the recruitment and training of OA Reps.
 - Create database to track OA Reps from year to year.
 - Develop monthly contact and unit meeting agenda for OA Reps.
 - Create the position of OA/Troop Rep Chairman at the Chapter level to oversee chapter reps and report to the lodge.
2. Increase the use of the Lodge website as a main resource and depository of information for our members and beyond. Explore and initiate the selling of properties and the registration of events online through the support of the Council.
3. Improve the development and distribution of the Lodge Newsletter – The Spirit.
 - Create a standard publication schedule with deadlines.
 - Move to utilize bulk mailing rates and offer the option to receive the newsletter electronically on the dues renewal reply.
 - Redesign the look and offer more interesting written pieces as features.
4. Produce new and exciting Lodge merchandise.
5. Increase the awareness of the various Lodge Awards and help to cultivate an increase in the recognition of those brothers deserving it. Develop a new recognition on lifetime service.
6. Better utilize and implement the Spirit of the Arrow Booklets in our inductions.
7. Develop a strong Elangomat Program with better recruitment, training, and incentives to help track members to Brotherhood.
8. Continue to improve the Brotherhood Conversion in the Lodge through the creation of a Nimat Program. Maintain contact with new members at regular intervals after their inductions to promote their conversion to Brotherhood.
9. Increase the post-Brotherhood involvement of Lodge members by following through on their promises of service.
10. Encourage the use of events by Chapters to improve their programs i.e. game nights, bowling, community service projects, sporting events, etc.
11. Improve the availability of membership information to the Executive Committee and more importantly Chapter Executives.
12. Host a successful and memorable Conclave at Resica Falls in June of 2009.
13. By 2012, begin the planning process of hosting the 100th Anniversary of the Lodge and Order in 2015 by coordinating and being part of the 100th Anniversary of Treasure Island in 2013.